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Honey Festival in Sofia

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Today in Sofia, the Autumn Honey Festival was officially opened. It will be held from September 15th to 20th at "Banski" Square in Sofia. The idea behind the Honey Festival is to promote honey and bee products as both food and medicine, as well as to provide an opportunity, within the specialized exhibitions, for more people to buy natural bee products directly from the producers.

Beekeepers from across the country have registered to participate and will present their products to the diverse audience. The event is organized by the Union of Bulgarian Beekeepers (UBB). Within the framework of the traditional Autumn Honey Festival in Sofia, the Union of Bulgarian Beekeepers (UBB) is initiating a round table where current issues in the sector will be discussed. A key focus of the forum will be a debate on the establishment of a unified national representative beekeeping organization.