

The only crop protection company in Bulgaria, awarded two medals in the fungicides and herbicides categories

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At the end of 2016, the company received the highest quality recognition from Bulgarian agricultural producers

In October 2016, a survey was conducted in Bulgaria that measured exclusively the customer experience, opinions and impressions regarding suppliers and manufacturers that offer the absolute highest level of quality of their products. The survey was organized by the international organization ICERTIAS (International Certification Association GmbH), www.icertias.com. The survey was carried out online among 1,200 agronomists and agricultural producers in Bulgaria.

The participants in the survey themselves indicated the manufacturer or supplier of fungicides and herbicides who, according to their personal experience or the experience of their close contacts, offers the absolute highest level of quality on the Bulgarian market. The largest number of survey participants indicated Bayer as the company offering the highest quality fungicides and herbicides on the Bulgarian market.

Confirmation of this high recognition is the exceptionally strong interest of Bulgarian agricultural producers in the promotional package in cereals – **Soligor** and **Secator** – a combination of the proven first-application fungicide **Soligor** and the herbicide **Secator**, unsurpassed in selectivity.

Learn more about Bayer products and promotional offers at www.cropscience.bayer.bg and from the company's regional representatives.