

Ариста ЛайфСайънс received a “Gold Medal” in the Innovation Competition at Agra 2017

Автор(и): Ариста ЛайфСайънс България

Дата: 01.03.2017 Брой: 3/2017



The International Agricultural Exhibition AGRA is the largest agribusiness platform in Southeast Europe. It is an attractive center for leading companies and research institutes to present themselves, as well as for farmers and specialists from the country and abroad who wish to see the latest innovations in the sector. This year AGRA 2017 was held from 22 to 26 February in Plovdiv. One of the most anticipated events of the international agricultural forum was the “Innovation Competition”, in which this year Arysta LifeScience Bulgaria EOOD participated for the first time and received the “Gold Medal” award for its product “Talizma” – a new insecticide and biocide!

This year the newly established multinational company Arysta LifeScience Bulgaria EOOD took part in AGRA 2017 with its own stand, where it welcomed its current and future partners and

clients.

Already with its first participation, Arysta LifeScience received a “Gold Medal” award in the “Innovation Competition” for products and developments in the field of agriculture, section “Fertilizers and plant protection products” with its product “Talizma” – a new insecticide and biocide!

The award was officially presented at an organized gala evening by the Deputy Minister of Agriculture and Food, Assoc. Prof. Dr. Svetla Yancheva.

Arysta LifeScience – “We cultivate prosperity!”

For Talizma and other products and solutions of the company, see: arystalifescience.bg