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Ариста ЛайфСайънс България will participate in the Agra 2017 exhibition

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It is our pleasure to inform you about the upcoming participation of Arysta LifeScience Bulgaria in the AGRA 2017 exhibition from 22 to 26 February 2017 in Plovdiv.

We look forward to welcoming you at our stand – Pavilion 13-K2.

The International Agricultural Exhibition AGRA is the largest agribusiness platform in Southeast Europe.

It is an attractive hub for leading companies and scientific institutes, as well as for farmers and specialists from Bulgaria and abroad who wish to see the latest innovations in the sector.

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The organizer is International Fair Plovdiv under the auspices of the Ministry of Agriculture and Food of the Republic of Bulgaria, and the main partner is the Agricultural Academy. The event is approved by the Global Association of the Exhibition Industry (UFI), as it meets global standards. The exhibition is part of the ONLY MEGAFORUM ON THE BALKANS FOR AGRIBUSINESS, FOOD, WINE AND TOURISM. It includes seven exhibitions presenting agriculture, the food and wine industry, wine and culinary tourism. The new format attracts more professional visitors and creates better marketing opportunities for participants.

AGRA 2016 – key data

exhibitors – 441 from 23 countries

65% more foreign companies

25% growth in visitors – up to 40,000

professional visitors from 10 countries

over 170 media publications

Main sectors

Crop production

Machinery and equipment for crop production

Certified seeds, planting material, plant protection products

Animal husbandry

Machinery, installations, facilities for animal husbandry

Veterinary medicine

Research activities and developmentsPackaging and packaging technology

Services

Specialized media

Within the framework of AGRA

Specialized exhibition for organic crop production and animal husbandry BIOAGRA

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Competition for innovations in the field of agriculture

Held in parallel with AGRA

International exhibition of viticulture and winemaking VINARIA

International exhibition of food, beverages, packaging, machinery and technologies FOODTECH

International exhibition of equipment for hotels, restaurants, cafés and retail outlets HORECA PLOVDIV

Exhibition of high-quality Italian foods and wines THE TASTES OF ITALY

International beekeeping exhibition API BULGARIA

For more information: www.fair.bg

PR material