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Syngenta's crop protection fulfills high expectations!

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The traditional annual meeting of Syngenta with leading winegrowers and winemakers from the country took place at the prestigious Plovdiv Novotel during the time of the international exhibition "VINARIA 2015". The interest of the professional elite in this event was dictated by high expectations to learn exclusive news here and now from the team of the Swiss company, whose plant protection in this sensitive segment is of the highest world class, the company that in a continuous rhythm creates innovation after innovation, the company that is the most powerful engine for transforming market attitudes.

Part of this large-scale event were managers from the Syngenta offices in Romania, Slovenia, Serbia, and Macedonia. Detelin Kutsarov, manager of Syngenta Southeast Europe, was also here.

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The gentlemen Petar Milchev, Stefan Topalov, Rostislav Penchev, Yavor Bakardzhiev, Hristo Gadzhev, and Suray Saliev from the Syngenta Bulgaria Team presented to the highly competent audience the complete Syngenta program for protecting vineyards from diseases, pests, and weeds. The meeting participants received up-to-date information from the commercial corporate portfolio – fungicides, insecticides, herbicides, and foliar fertilizers from the Vuxal series, as well as the results of their testing in the company's demonstration fields in four regions of the country last year, when climatic anomalies and strong pest pressure tested the plant protection formats and the competencies of winegrowers and winemakers.

Complete information about the meeting will be published in issue 3/2015