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"Apogee-91" implements a large-scale logistics project

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The owners of the Burgas-based company "Apogey-91" – Anushka Kasurova, Penka Ruseva, and Antonina Karagyozova, opened a super modern company facility in the "5th Kilometer" area near the city – a warehouse complex for the storage and trade of plant protection products, seeds, and fertilizers.

The female trio Anushka Kasurova, Penka Ruseva, and Antonina Karagyozova – owners of the company "Apogey-91" for trade in plant protection products, seeds, and fertilizers, once again demonstrated their managerial talent and foresight, their clear goal for sustainable growth, and a strategy for implementing the key components of their business policy. They show in the most convincing way possible the corporate conceptual model for moving in the right direction. The dynamics of events, the need for adequate reactions and innovative ideas, according to them, require motivation, a high degree of concentration, and shared responsibility. And this entire

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environment – populated by causes and effects, is a unique evidentiary test of "Apogey-91"'s belonging to modern agriculture with its characteristics – predictability, sustainability, and future potential.

The warehouse complex of "Apogey-91" is not only a super modern, functional, and large-scale facility. It is a perfectly functioning logistics location, a technological breakthrough, and a key segment. This brilliant realization fulfills a long-standing dream of the enterprising management team of "Apogey-91" to create a multi-profile platform with an atmosphere and opportunities here, in this place, for every agricultural producer to make their informed choice, to formulate their profitable work plan. The expertise, agronomic qualities, and competencies of the company's engineering staff are at an exceptionally high level, proven over the years. "Apogey-91" is one of the first private distribution formations in the country, established back in the now distant year 1991.

Why did this event enter the calendar of business activities, become so special, and exceed the boundaries of the Burgas region? There are several reasons. It was honored by the heads and managers of almost all leading multinational companies in the agribusiness sector in our country – DuPont, Bayer CropScience, BASF, Summit Agro, KWS, Limagrain, Rapool, Timac Agro, Eftimiadis, Ecofol. This "star-studded" presence was a clear sign that "Apogey-91" is a preferred partner of the biggest players in the pesticides, seeds, and fertilizers market. A sign that "Apogey-91" positions an emblematic agrochemical and selection product format, which intensifies and modernizes agricultural production. The new logistics base is an indication that "Apogey-91" now possesses its own high-tech system for the transfer of innovations. Here, in an exceptionally business-like environment, every farm owner has the full opportunity to receive an objective information product for forming their future choice.

"Apogey-91" as a leading company in our country's agribusiness officially promotes its professional philosophy. If you want to be successful, you have to work very hard, and for this to happen in real-time, you must absolutely be better than others. This is a basic understanding, the three ladies declare in unison. And they add: business is a competition, a thrill, a challenge. A constant race. We have no illusions, there are always people who are faster or slower than us. In the end, only the energy we put into walking our own path matters...

In my capacity as a person who has observed events in the country's agribusiness for many years, I have the right and privilege to add a few more strokes to the current event – the opening of the logistics base of the Burgas-based company. "Apogey-91" has strong individuality and a collective innovative spirit. Anushka, Penka, and Antonina are colorful personalities who move forward with all their strength, sparing no effort. Headfirst towards the risks! The uniqueness of the latest avant-garde project, realized by "Apogey-91", also consists in the circumstance that it is a step that will be profitable for all agricultural producers in "Apogey-91"'s market segment. Modern agriculture requires new approaches, new ideas, new investment inputs. The logistics base of "Apogey-91" is a very indicative example in support of this claim.