

# First Festival of Farmers' Markets in Sofia

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There are already three farmers' markets in the capital - at the Roman Wall, Ivan Vazov, and recently in Zaimov Park, where agricultural producers conduct direct sales. For about two years, on the initiatives of specialists from "Hrankoop", farmers' markets began to be held weekly on a specific day in Plovdiv, Sofia, Burgas, and recently in Varna. The event organizer is the association "For the Land". Within the festival on Friday, the EU's Common Agricultural Policy will be presented and issues regarding Regulation 26 on direct sales of farm products will be discussed.

## PROGRAM

**10.10.2014, FRIDAY** at Zaimov Park, Main Entrance

## OPENING

13:00 - 15:00 - Forum on the EU Common Agricultural Policy

presentation of the EU CAP - Ivo Popov, For the Land

Discussion on the opportunities for agricultural producers to conduct direct sales

## PRESENTATIONS

15:00 - 16:00 - Seminar for milk and dairy product producers - how to register under Regulation 26, Dr. Stoilko Apostolov, Bioselena Foundation

16:00 - 17:00 - Presentation of innovative ideas for direct sales and short supply chains - Hrankoop, Papaio.com, Semka

17:00 - 18:00 - Producer presentations - Bio Dio, Komoss, Pivoteka, Kozle.bg

## CULINARY WORKSHOPS

15:00 - 16:00 - Vega Kitchen with ideas for healthy sandwiches, nut cream, dried treats, etc.

15:00 - 16:00 - Olya Ilieva, Workshop for Smiles - raw chocolate cakes

16:00 - 17:00 - Borislava Bogdanova, Culinary Atelier Tres Bien - raw vegan sushi

16:00 - 17:00 - Kozefarm Halalitsa with ideas for tasty and beautiful snacks with cheese

15:00 - 18:00 - Shazlin Babikyan - chocolate candies

15:00 - 18:00 - Next Door Fair - Make Your Own Apron

## DEMONSTRATIONS

17:00 - preparation of fresh cheese from Elata Farm

17:00 - preparation of homemade pastry sheets (yufka) from Ekorekolta

17:00 - bread making with sourdough from the Breadmaker Brothers

## FARMERS' MARKET

13:00 - 19:00 - Farmers' Market with over 30 producers

13:00 - 19:00 - Craft and ART Zone with handmade items

13:00 - 19:00 - Exhibition "Food Independence" by For the Land

## CONCERT

18:00 - 19:00 - Concert by Asen&Milena Group

## 11.10.2014, SATURDAY

11:00 - 15:00 - Farmers' Market at the Roman Wall