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Festival of the honeydew honey in Tsarevo

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The Minister of Agriculture and Food, Desislava Taneva, will open the 12th edition of the Strandzha Manov Honey festival in Tsarevo Municipality today.

The Festival of Strandzha Manov Honey and Bee Pollen "Tsarevo - The Kingdom of Manov Honey" will be held in Tsarevo from August 1 to 10.

The exhibition has been gathering beekeepers from across the country for 12 years now and aims to promote the diversity of bee products. A focus of the upcoming event will be the manov honey from the Strandzha region, which is one of the symbols of this area. The characteristic formation of this forest elixir, its specific dark color, and rich nutritional values attract enthusiasts and specialists from near and far. It is produced from the honeydew on oak and linden leaves, from which it also gets its name "manov". This honeydew is created with the help of insects that pierce the leaves of plants. The insects feed on one part of the sweet sap that flows out, and the

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remaining part is secreted onto the leaves in the form of a sticky liquid. When there are no nectar plants around, the bees collect this honeydew and turn it into honey. Manov honey is known for its beneficial properties. It is rich in minerals, carbohydrates, vitamins, monosaccharides, and folic acid.

The official opening of the twelfth consecutive festival is at 10:00 AM on August 1 in the center of Tsarevo. The event will be attended by Minister Desislava Taneva, Tsarevo Municipality Mayor Eng. Georgi Lapchev, Kirilka Yanina, Head of the "Beekeeping, Milk, and Interventions" Department, Anna Petrova, Senior Expert for Measure 6.1 "Start-up Aid for Young Farmers", Irina Lazarova – Director of the "Agricultural Market Mechanisms" Directorate (AMM), Silvia Vasileva – Head of the "Livestock and Genetic Resources" Department, and others.

PROGRAM for August 1 and 2:

"TSAREVO - THE KINGDOM OF MANOV HONEY"

Organizers: Tsarevo Municipality, "Strandzha Manov Honey" Association,
"Agriculture" Regional Directorate – Burgas

August 1 (Saturday)
Central Square, Tsarevo
10:00 AM – Official opening of the festival

- water blessing ceremony
- welcoming addresses by officials
- short musical program
- viewing of the exhibition

Ceremonial Hall of Tsarevo Municipality
11:15 AM – Press conference of the festival organizers and participants
11:30 AM – Meeting of Minister Desislava Taneva with beekeepers and representatives of state institutions
12:30 PM – Discussions

- Irina Lazarova – Director of the "Agricultural Market Mechanisms" Directorate (AMM)
- Kirilka Yanina – Head of the "Beekeeping, Milk, and Interventions" Department
- Anna Petrova – Senior Expert for Measure 6.1 "Start-up Aid for Young Farmers", "Livestock" Directorate
- Silvia Vasileva – Head of the "Livestock and Genetic Resources" Department

August 2 (Sunday)
10:00 AM - Vanya Statkova, Senior Expert, "Direct Payments and Quality Schemes" Directorate. Registration of Strandzha Manov Honey as a Protected Geographical Indication (PGI).