

BIOFACH

February 12-15, 2014, Nuremberg, Germany

Author(s): Растителна защита
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BIOFACH 2014

into organic

Over the past 25 years, BIOFACH has become the world's largest trade fair for organic products. Traditionally, the fair is held every year in February in Nuremberg, Germany. It is organized under the auspices of the International Federation of Organic Agriculture Movements (IFOAM). It all started in 1990 in the town hall of Ludwigshafen, when the fair attracted about 2500 visitors, and the exhibitors were only 197. In 1999, BIOFACH was held for the first time in Nuremberg, where the number of visitors had already grown to 21,000 and exhibitors to 1,276.

The fair is oriented not only towards commercial goals and finding new organic markets but is also fully focused on the consumer, whose taste for alternative agriculture the EU has been trying to awaken in recent years. Nowhere else can producers, suppliers, potential customers, and large international companies meet in one place as they do here. Over the past 25 years, BIOFACH has

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Therefore, the scale of this event is not limited to the presentation of organic products and personal contacts; a parallel forum program is also held, whose focal points this year again fell on sustainable and organic agriculture, as well as on sectors such as organic cosmetics and HoReCa.

BIOFACH is held in various locations around the world, or more precisely on 3 separate continents, to show that organic farms are always locally distinct, and it is precisely in this that the secret of high-quality organic production lies. Other annual fairs such as BIOFACH America, BIOFACH Japan, BIOFACH India, and BIOFACH China are also of great interest.

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