

The anniversary edition of the PPP List – 2017 is already with its readers

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On 20 February the new List of products for plant protection authorized for placing on the market and use, as well as registered fertilizers, soil improvers and growing media, was published.

The anniversary edition, the tenth in succession, demonstrates (yet again) how things are done in a different way, far from mediocrity, stereotypes, expert inadequacy and banal clichés. Its multidimensionality, identity and value prove that this recognizable brand with a high intellectual utility index, with national representativeness, radiating class and style, is part of the toolkit of modern plant protection. The List is among the best examples in today's European practice, a breakthrough in knowledge about plant protection and plant nutrition. All this is sufficient reason for pride and self-confidence. These 10 years, these 10 editions of the List are an indication

that the effort is worthwhile to oppose the professional infirmity and dilettantism flooding us from everywhere. To oppose decisions taken without a vision for the future, which serve some momentary interest. The weapon is: conceptual drive, arguments, loyalty, consistency, patience...

According to the author of the List – Mr. Plamen Lazarov, the person whose administrative capacity and professional competence have never been challenged so far, the cause of this expert format, whose characteristics distinguish it from the other lists on the market, is: *“Do not overlook quality information before you engage in plant protection and fertilization. Plan and keep your eyes on the content and its context.”*

The new **LIST** for **2017** of the authorized

for placing on the market and use

PLANT PROTECTION PRODUCTS,

registered fertilizers, soil improvers and growing media will be on the

market from

20 February 2017

Price per copy – 30 BGN (VAT excluded)

Price for 5 copies – 125 BGN

(5 copies x 25 BGN)

Price for 10 copies – 200 BGN

(10 copies x 20 BGN)

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