

Eurofins turned 5 years old!

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The company marked its anniversary from the start of its operations in Bulgaria as a leader in the biological testing of plant protection products

The high, authoritative, and numerous attendance at the event – 5 years of Eurofins Agroscience Services in Bulgaria, held at the prestigious Metropolitan hotel in the capital, was further proof of the significance and value of the company's business. Representatives from all leading multinational companies in the agrochemical industry in our country were present here – Bayer CropScience, BASF, Syngenta, DuPont, FMC, Arista LifeScience, Summit Agro, Adama, Belchim. The event was honored by responsible officials from the Bulgarian Food Safety Agency, Plant Protection division, professors from the Agricultural University in Plovdiv, plant protection specialists, and agribusiness professionals.

A special guest at the celebration was Dr. Markus Balouf, Managing Director of Eurofins-Germany, responsible for business in Eastern Europe.

Ms. Todorinka Todorova, Manager of Eurofins Agroscience Services - Bulgaria, gave a brief overview of the corporate business of the company in our country. The Bulgarian company is part of the Eurofins Agroscience Services division of Eurofins Scientific, a world leader in food, pharmaceutical, and environmental testing. The company holds leading positions in discovery activities, innovative solutions, and concepts in agronomic sciences, genetics, pharmaceuticals, and laboratory conditions.

Eurofins Agroscience Services is the largest and most authoritative global capacity in the so-called House of Field Trials, for which 20,000 employees work in 200 laboratories based in 38 countries worldwide.

What has Eurofins in Bulgaria managed to achieve in 5 years? The short answer: 5 years of growth and proving competitive advantages. The holder of Certificate No. 1 for conducting biological testing of plant protection products, issued by the Ministry of Agriculture in 2010 and renewed this year until 2025, managed to transform and modernize the national system for biological testing of PPPs. In this key segment, a wide-format technological breakthrough was made, whose profile has all the characteristics of top European and global models and standards. And not only that! Eurofins positioned creative, successfully working models in the experimental work for proving the efficacy of PPPs in permanent plantations, field, vegetable, and greenhouse crops, residue levels in plant species and soils, and agricultural crop varieties.

All these remarkable achievements, you can guess, are not accidental. The experimental bases in Letnitsa and Pazardzhik are equipped with unique, state-of-the-art equipment. Todorinka Todorova, with an exceptional talent for personnel, formed a highly professional, competent team. Today, Eurofins-Bulgaria is an excellently managed project, a recognizable brand, a committed partner in the plant protection industry and Bulgarian agriculture. Eurofins-Bulgaria is a telling example that Todorinka Todorova is a person with enormous creative energy, innovative ideas, and impressive dialogic skills. A lady who knows how to do new things, to win positions and support. Todorinka Todorova and her team throughout all these remarkable 5 years show that Eurofins-Bulgaria is successful also because it is done with hands, mind, and heart!