

25 years of revolutionary science from Syngenta

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In February, Syngenta Bulgaria launched a series of seminars across the country.

On 29.01.2026, one of the first regional meetings with agricultural producers on the topic: "25 Years of Revolutionary Science from Syngenta" was held with great success in the city of Haskovo. The event was attended by over 130 farmers from the regions of Haskovo, Chirpan, and Dimitrovgrad.



Dobrin Tufekchiev (*Regional Manager for Southern Bulgaria*) together with part of his team: Savka Peeva, Konstantin Dimov, and Zlatko Dimitrov presented the main highlights for the 2026 season.

At the end of 2025, we marked our 25th anniversary. 25 years of innovation in support of the future of agriculture worldwide. For a quarter of a century, Syngenta has stood side by side with farmers, providing pioneering solutions that help transform global agriculture. By marking our 25th anniversary, we celebrate not only our achievements but also the lasting partnership with producers.

Our long-term experience and expertise are committed to providing sustainable solutions in the face of exceptionally dynamically changing factors such as the economic situation and the environment.



This season, we have the pleasure to present to the Bulgarian market the newest addition to our portfolio of cereal herbicides - **AVOXA**.

AVOXA is a herbicide that meets all the requirements for successful control and sustainable management of hard-to-control grass weeds and a large part of broadleaf weeds in cereal crops.

With its two active substances, which have different modes of action + a safener, the formulation provides superior control of hard-to-control grass weeds such as: *ryegrass, wild oats, foxtail, brome grass, wild oat*, including control of resistant forms of some of the weeds.

AVOXA is developed with the so-called **Hi-tech** formulation with a built-in adjuvant system, which ensures:

- Faster penetration of the product
- More complete uptake
- More powerful effect

For more information about AVOXA, please contact our local experts.



Also, from this season, we will have the opportunity to offer you a fungicide for the second treatment in cereal crops, which is a combination of a triazole and a strobilurin, namely **AMISTAR GOLD**.

- **AMISTAR GOLD** is now also registered for cereal crops!

The well-known product, a combination of azoxystrobin and difenoconazole at an application rate of 80 ml/decare, has exceptionally good efficacy against Septoria, brown rust, yellow rust.

AMISTAR GOLD is an excellent choice and an economically sound solution for the second application in cereals. For more information and current PROMOTIONAL OFFERS, you can contact our regional representatives.

These are just a small part of the highlights presented at the events in February.



Our primary goal as a leading company is to provide farmers with solutions to cope with the challenges now and for the next 25 years and beyond.