

# Science and practice together at AGRA 2025

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The image shows a promotional banner for the AGRA 2025 International Agricultural Exhibition. At the top, there are four logos: UFI Bulgaria (Международен Панаир Пловдив), UFI Approved Event, Асоциация АГРОТЕХ, and SPP 2025 EXPO. The main banner features a large green leaf graphic and the text 'АГРА' in large white letters. Below it, the text reads 'МЕЖДУНАРОДНО ЗЕМЕДЕЛСКО ИЗЛОЖЕНИЕ'. To the right, the dates '18-22 ФЕВРУАРИ 2025' are displayed in white. The background is a dark green with a subtle grid pattern.

The business programme of AGRA 2025 brings together science and practice in a series of seminars, conferences, discussions, presentations and round tables.

Within the five fair days of the 33rd edition of AGRA, a series of information meetings will be held, dedicated to current trends, potential risks and international forecasts in the sector. They will involve representatives of the Ministry of Agriculture and Food, European experts, specialists from state agencies and structures, scientists from Bulgarian universities and institutes.

Among the topics of the business events are: climate challenges, soil health, smart agriculture and proven good practices in Bulgaria and in Europe.

Organic farming is in the focus of several panels, in which results will be presented, benefits will be discussed and solutions will be sought for adverse phenomena. Support for agricultural producers with appropriate financial instruments and advice for profitable farms will be presented by banking and insurance institutions.

Research projects and developments in the field of the food industry will be presented.

A separate panel discussion is dedicated to the risks from excessive use of plant protection products. Further presentations are planned on various methods and products for the conservation, regeneration and enrichment of soil. All halls of the Congress Centre are occupied with events from the business programme throughout the entire period of the mega-forum for agriculture.

## **BUSINESS PROGRAMME – Agra 2025**

### **18.02.2025 /Tuesday/**

11:30 hrs

Official opening of AGRA, VINARIA, FOODTECH

Venue: In front of the central entrance of International Fair Plovdiv

Organizer: International Fair Plovdiv

13:30 – 16:30 hrs

Seminar „Main activities of NAAS in 2025 in support of farmers, opportunities for funding and development of the Agricultural Knowledge and Innovation System“

Venue: Hall “Plovdiv”, Congress Centre

Organizer: National Agricultural Advisory Service

13:30 – 15:00 hrs

Opportunities for evaluation the economic impact of the soil restoration strategies using SEST

Venue: Hall "Hebros", Congress Centre

Organizer: NBU

**19.02.2025 /Wednesday/**

9:15 – 13:00 hrs

Seminar „Good agricultural practices and examples from Bulgaria and Europe in the field of climate, soil health and risk reduction from the use of plant protection products“

Venue: Hall "Plovdiv", Congress Centre

Organizer: National Agricultural Advisory Service

10:00-14:30 hrs

Conference „Organic farming - solutions for overcoming manifestations of droughts and intensive rainfall“

Venue: Hall "Europe", Congress Centre

Organizer: VUARR (Higher School of Agribusiness and Regional Development)

11:00-14:00 hrs

Presentation „Modern technological solutions for block greenhouses“

Venue: Hall "Hebros", Congress Centre

Organizer: „100 Kaba gaidi“ Ltd.

13:00-16:00 hrs

Seminar „Scientific research and society – citizen and open science at the Agricultural Academy“

Venue: Conference Hall, Pavilion 7

Organizer: Agricultural Academy

TOPIC: Opening research to society – examples of citizen and open science at the Agricultural Academy

**20.02.2025 /Thursday/**

09:30-13:00 hrs

9th National Conference “Organic farming in Bulgaria“

Venue: Hall „Bulgaria“, Congress Centre

Organizer: BIOSELENA

13:00 – 17:30 hrs

Agricultural Forum “Agro-innovations and trends - innovations and sustainable practices in agribusiness“

Venue: Hall „Bulgaria“, Congress Centre

Organizer: Enterprise Magazine, AGROTECH

9:30 -13:30

DSK - Agribusiness Seminar

Venue: Hall „Plovdiv“, Congress Centre

Organizer: DSK Bank JSC

14:00 – 18:00 hrs

Nutrition Intelligence: Discover the revolution in agriculture with the innovative fertilizers of Decagro Bulgaria

Venue: Hall „Press Club“, Congress Centre

Organizer: Decagro Bulgaria Ltd.

10:30 -14:30 hrs

Seminar „Climate change and economic crisis. The path towards

profitable and sustainable agriculture“

Venue: Hall „Europe“, Congress Centre

Organizer: The seminar is a joint initiative of Amititsa Ltd., University of Forestry, “National Association for Organic Plant Protection, Organic Fertilizers and Innovative Technologies”, “Bulgarian Association for Innovative Agriculture”.

13:00 – 16:00 hrs

Seminar „Unlocking the potential of cooperation between agricultural science and business for the development of sustainable agriculture“

Venue: Conference Hall, Pavilion 7

Organizer: Agricultural Academy

15:30 – 18:00 hrs

The effect of meteorological conditions and OENOTERRIS® biostimulants on the aroma of wines in France.

Tasting.

Venue: Hall „Europe“, Congress Centre

Organizer: ADIG

17:00 hrs

Awarding of the winners in the Innovation Competition of the International Exhibitions AGRA, VINARIA,  
FOODTECH

Venue: Hall „Plovdiv“, Congress Centre

Organizer: International Fair Plovdiv