

# Tomatoes for processing – a key element of the food industry

*Author(s):* Растителна защита  
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## What should you know about processing tomatoes?

Processing tomatoes have different requirements from those intended for fresh consumption. In the development of varieties for the processing industry, the focus is not only on high yield and resistance to important economically significant diseases and harmful pests, but also on additional characteristics that correspond to the final product being prepared for the market. Thus, processing tomatoes can be divided into three main categories: canned tomatoes, tomato paste and tomato sauces plus ketchup.

Therefore, when growing tomatoes for processing, it is of utmost importance to have a clear vision of their

intended use. In the canned whole tomato industry, for example, the elongated shape of the tomato variety, the firmness of the fruit and the ease of peeling are of significance.



*The excellent Heinz variety tomatoes, grown by a young and very caring farmer from Popovitsa*

Heinz tomato variety, offered on the Bulgarian market by the company Phyto Terra, is a mid-late tomato variety with a vegetation period of 75–80 days. It is intended for open-field cultivation, for summer-autumn harvest. The fruits are round in shape, weighing about 120–150 grams.

The Heinz variety is resistant to diseases such as Verticillium wilt and Fusarium.

The tomatoes are crack-resistant, provide good yields, have high Brix (sugar content) and above all are tasty!

You can always rely on Phyto Terra to offer you the necessary advice and assistance in the cultivation of processing tomatoes.

Phyto Terra wishes you a bountiful and flavoursome harvest!

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**George Sandros: “Our vision for a successful business is based on care from the seed to the bountiful harvest”**

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**Fitto Terra** is a reliable partner for producers and processors, as well as for end consumers.

For more information, you may contact Teodora Tasseva from Phyto Terra, the exclusive representative of

Sandros for Bulgaria, at tel.: +359 878 15 54 85 and email: [fitto\\_terra@abv.bg](mailto:fitto_terra@abv.bg)