

SPRAYING WITH AMALGEROL AND AMALGEROL ESSENCE BRINGS YOU SUBSIDIES FROM THE NEW CAP

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45л Амалгерол Есенс
+ Азот фиксиращи бактерии

6000 kg
Амониев нитрат



Оторизиран дилър за Амалгерол Есенс и Амалгерол за България, Румъния и Молдова

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In an era of growing environmental concerns and the pursuit of sustainable agriculture, Bulgarian farmers are faced with the challenge of meeting the strict requirements of the Common Agricultural Policy (CAP) while maintaining their productivity. The company “Medi Plus R” Ltd. offers the perfect solution: a combination of the biostimulant products Amalgerol and Amalgerol Essence and nitrogen-fixing bacteria.

By incorporating the technology of „Medi Plus R“ Ltd. – double application of Amalgerol Essence and a single application of nitrogen-fixing bacteria – into their agricultural practices, farmers can effectively improve their

nitrogen management strategy. These biostimulants act as catalysts, facilitating the uptake and utilization of nutrients by plants, resulting in healthier crops with reduced dependence on conventional fertilizers.

In accordance with the CAP and the European Green Deal, farmers are expected not only to ensure food security, but also to adopt practices that minimize their impact on the environment. A key aspect of this is the concept of providing at least 10% of the crop's nitrogen requirements through organic fertilization and a maximum nitrogen rate of up to 15 kg/da.

The application of this technology enables farmers to achieve a delicate balance between increasing productivity and minimizing environmental impact, thereby ensuring their eligibility to receive direct payments under support schemes within the framework of the Common Agricultural Policy.

The benefits of Amalgerol, Amalgerol Essence and nitrogen-fixing bacteria extend beyond the programme requirements. Farmers using these innovative biostimulants obtain higher yields, improved plant resilience and enhanced soil fertility.

- Farmers who have placed their trust in the products **Amalgerol**, **Amalgerol Essence** and nitrogen-fixing bacteria will now be able to benefit from the additional subsidy under item 2 of the Eco-scheme for preserving and restoring soil potential – promoting green manuring and organic fertilization under the CAP.
- The extension of the application deadline for direct payments in Campaign 2023 until 21 July 2023 provides an opportunity for those farmers who are still hesitant about applying for the additional subsidy to do so. The products Amalgerol, Amalgerol Essence and nitrogen-fixing bacteria from „**Medi Plus R**“ Ltd. are included in the Extract from the electronic register of fertilizers, soil improvers, biologically active substances and nutrient substrates, which is published on the BFSA website <https://bfsa.egov.bg/wps/portal/bfsa-web/registers> .
- The team of „**Medi Plus R**“ Ltd. recommends that farmers who have not been able to apply the technology during the current season should not hesitate and should do so in the coming agricultural year.

TAKE ADVANTAGE OF THE POWER OF **AMALGEROL**, **AMALGEROL ESSENCE** AND THE NITROGEN-FIXING BACTERIA FROM „**MEDI PLUS R**“ Ltd.

CHART THE PATH TO YOUR OWN SUCCESS UNDER THE CAP ECO-SCHEMES!