

AGRA 2023 – science in focus

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The International Agricultural Exhibition AGRA 2023 (21–25 February 2023) covers all areas and sectors of agriculture – science, practice, technologies, machinery, products, innovations, services. It presents the best of the achievements of science and business and the most useful solutions for farmers and specialists.

Innovation Portal

“Agra” has established itself as a prestigious forum for presenting innovations and this trend continues. The participants showcase latest-generation technologies and machinery for different types of farms, cost-effective equipment, improved varieties and breeds. Producers, agricultural companies and scientific institutes exchange experience and present new solutions and knowledge in the agricultural sector.

A large part of the exhibition is oriented towards innovations in agricultural machinery and equipment, but in 2023 the business programme dedicated to innovations in agricultural science is also particularly impressive.

Business Programme of the Agricultural Academy at AGRA 2023

Agricultural Academy at the International Agricultural Exhibition AGRA 2023

Within the framework of the International Agricultural Exhibition AGRA 2023, in Pavilion 6 of the International Fair Plovdiv, the Agricultural Academy (AA) and its 29 institutes and centres will participate by organizing research seminars. At 29 stands the activities, results and products from the scientific work of each scientific unit within the AA will be presented.

Back to Bulgarian breeding for higher-quality and sustainable wheat production in a risk-prone environment

Two separate seminars will present the results of the four-year work of the AA research teams within the National Research Programme “Healthy Foods for a Strong Bioeconomy and Quality of Life” (NRP-FOODS) on 22 and 23 February 2023.

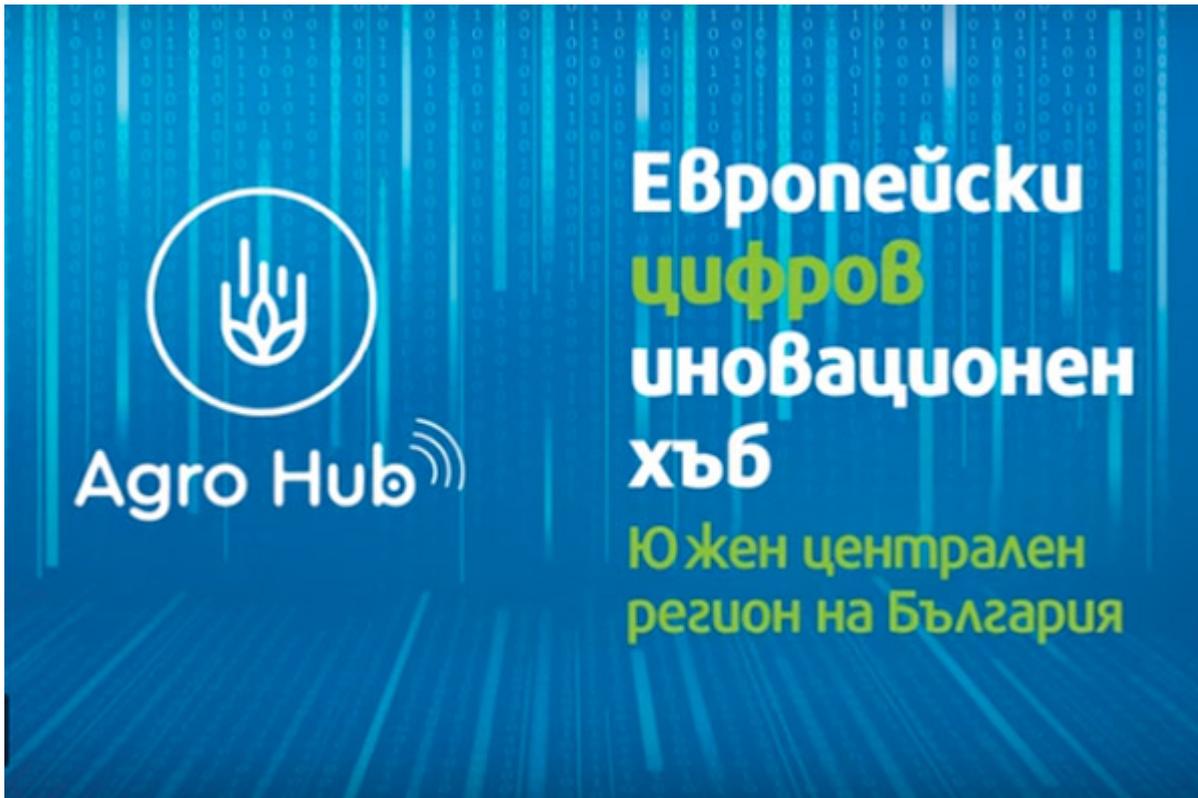
Another seminar in the scientific field “Animal Husbandry” will take place on 24 February 2023.

The events organized by the AA are aimed at farmers, experts, researchers, food processors, students, school pupils and interested citizens. The objective is to encourage professional communication, exchange of experience and ideas, and to enhance the visibility of the products and services offered by the AA.

The topics of the meetings are result-oriented and aim to present scientific developments offering technological and practical solutions for implementation in agricultural holdings and/or business. The presentation and demonstrations of technologies, varieties, lines, food products and innovative developments will be carried out by the authors/inventors/researchers themselves and cover the main areas in the agriculture sector – food and bioeconomy.

Regional Bioeconomy Hub in Plovdiv

On 22 February, in Europe Hall, Congress Centre, International Fair Plovdiv, a seminar will be held on the topic: “Opportunities for the Development of the Bioeconomy in Bulgaria: Projects and Programmes of the Agricultural University – Plovdiv”, where visitors will be introduced to the activities of the future Regional Bioeconomy Hub in Plovdiv.



AgroHub.BG

During the international specialized exhibition AGRA 2023 in Plovdiv, AgroHub.BG will be presented at the stand of one of the partners in the consortium, the Maritsa Vegetable Crops Research Institute (Pavilion 6, Stand A2), as well as at the Forum “The Farm: Agro-innovations and Trends”.

In the presentation “Agriculture Meets Technology in AgroHub.BG” (24 February, 3:00 p.m.) in Plovdiv Hall, Congress Centre, International Fair Plovdiv, you will learn about the stage of establishment of the demo points within the hub, what the AgroDigiRise project is, and you will also meet the partners participating in AgroHub.BG and learn about the benefits of digital technologies in agriculture. The Deputy Director of the Maritsa Vegetable Crops Research Institute, Assoc. Prof. Dr. Ivanka Tringovska, will present the National Demo Centre – the place where visitors will be able to see how the technologies work, meet specialists and develop their digital skills through innovative and interactive trainings.

