

Viola AD: The Year of the Right Choice!

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The Sliven-based company launched its new commercial season at the multi-star "Royal Castle" hotel in the "Elenite" resort complex, not far from Sunny Beach. Over three days, Viola's clients – farmers, chairpersons of agricultural cooperatives, and specialists from the company's commercial region of Sliven, Burgas, and Stara Zagora – received up-to-date information on the spring campaign from the teams of 11 partner companies, suppliers of plant protection products, seeds, and fertilizers.

You can read the full article in the new issue of "Plant Protection" magazine.