

Webinar Technologies for Advanced Maize ///

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Following the success of the first two online formats by Bayer CropScience, concerning fungicidal and herbicidal technologies, Bayer is organizing an event focusing on the most profitable crop in Bulgaria in 2021 – maize. The webinar will be held under the motto “Advanced Technologies in Maize” and will take place on **28 February from 14:00, live – on Facebook and YouTube.**



The host of the event will be Natali Trifonova – one of the most renowned TV presenters in Bulgaria.

The webinar will bring together science and practice, as Bulgarian and international experts will share valuable information on the most successful technologies in maize.



One of the guests at the event will be Prof. Andon Vasilev, who has many years of expertise in the field of plant physiology and biochemistry. He will share more about the effect of certain antidotes and will present specific comparisons between a product with and without an antidote.



Zoran Tomashev, Business Development and Digitalization Manager for Hungary and the Alpe Adria region, will be the other special guest of the webinar. He will share information from his long-standing experience as a Corn Product Manager in Serbia. There as well, Bayer's maize herbicides are highly appreciated by farmers due to their consistent effect and selectivity.

Mr. Tomashev will share more about one of the most widely used post-emergence herbicides for late application – Monsoon Active, and will also address a very serious problem in Serbia – resistance of economically important weeds.

Furthermore, during the event, Bayer's experts will share interesting field stories, and viewers will have the opportunity to see Bayer technologies in specific fields from 2021. These technologies include not only uncompromising crop protection, but also state-of-the-art genetics – Dekalb hybrids.

The promotional offers for 2022 will also be presented, which will be particularly attractive both in terms of free quantities and with regard to efficiency and efficacy.

During the webinar, viewers will once again have the opportunity to ask questions in the comments.

Of course, the event will not take place without a "Quiz"-type game, where all participants will be able to test their knowledge, and the best ones will receive attractive prizes.

You can find more information about the events on Bayer's Facebook page - [Bayer Crop Science Bulgaria](#) or by contacting [the representative for your region](#).

See the event [HERE](#).