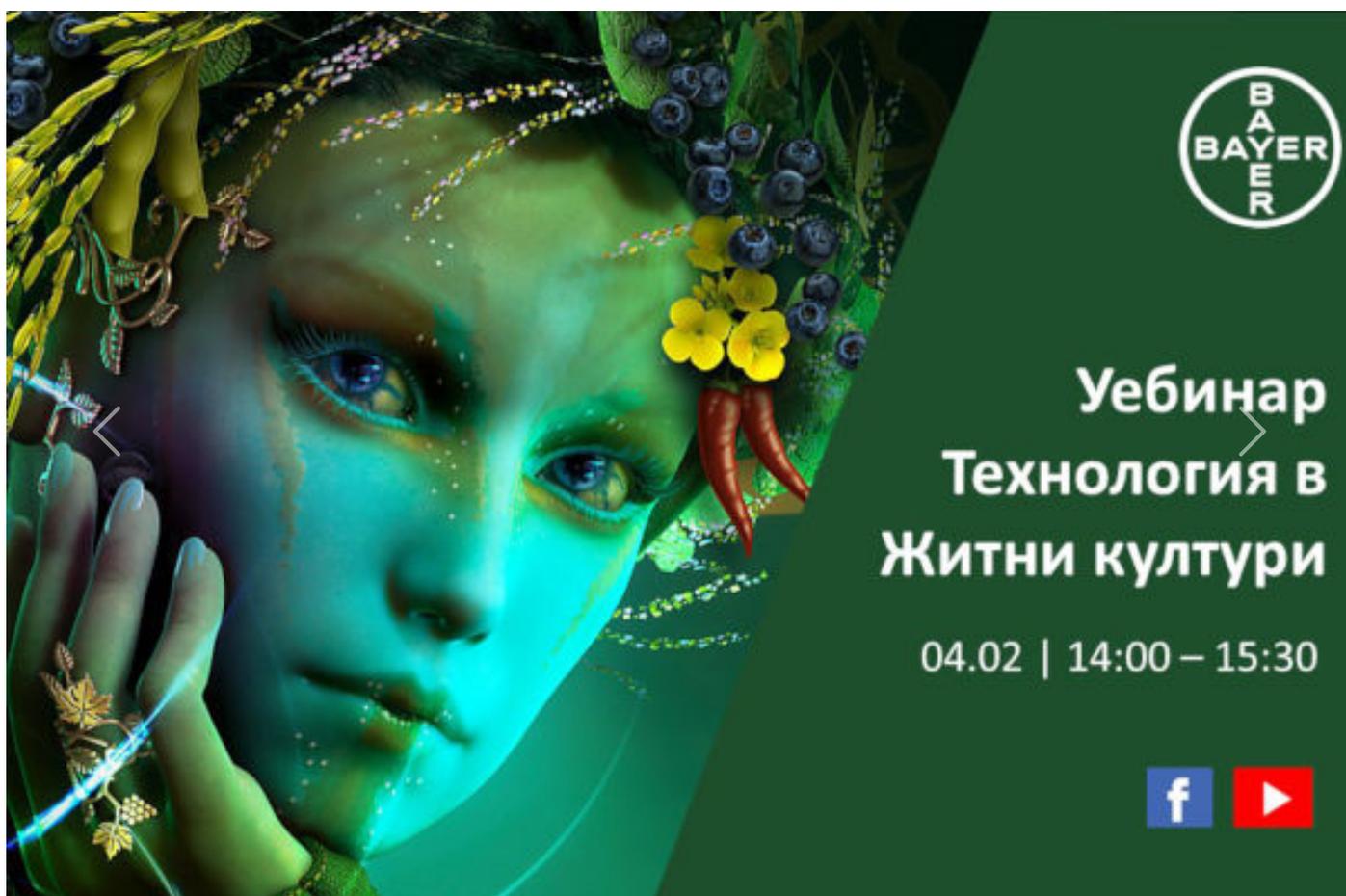


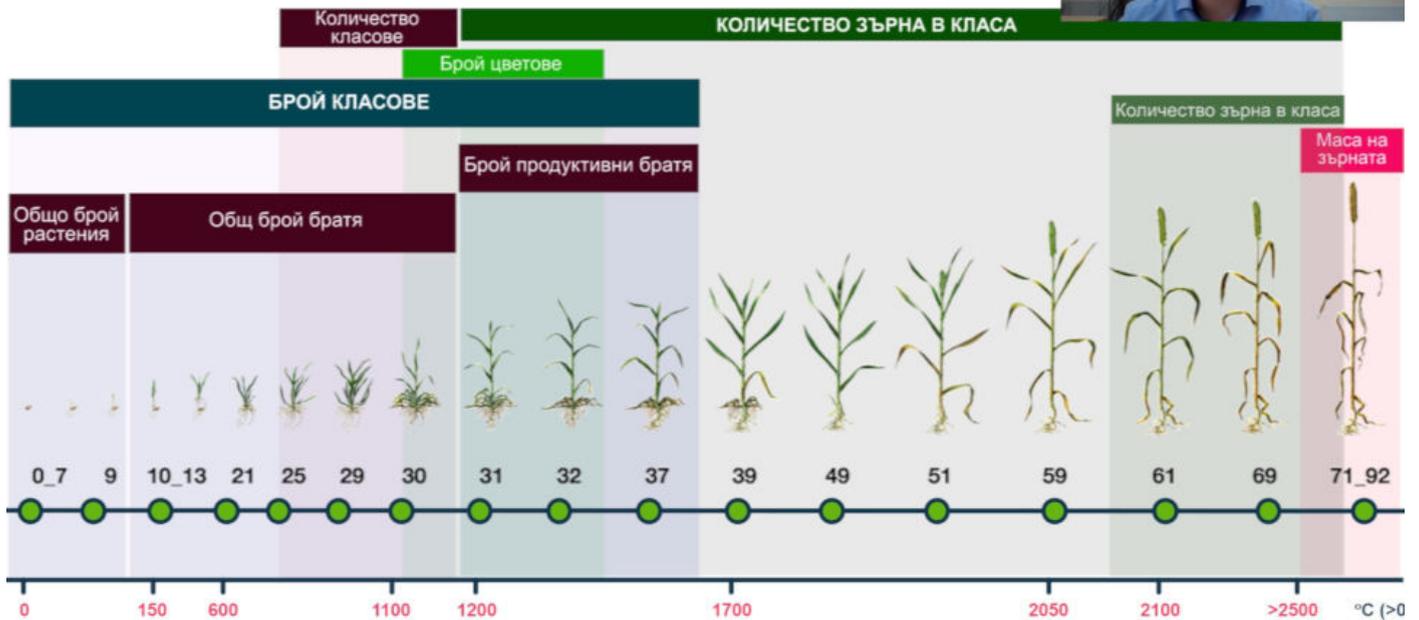
Master Class Technology in Cereal Crops from Bayer CropScience

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On 04 February, **Bayer CropScience** broadcast the first presentation of the Master Class technology in cereal crops. The event was watched on Facebook and YouTube by over 250 people interested in the innovative approach of the Master Class.

Периоди на формиране на компонентите влияещи на добива на зима пшеница



The Master Class represents a detailed analysis of each phase of crop development, providing guidance for improving the technology and increasing profitability. The technology starts from the harvesting of the preceding crop, continues through the entire autumn growth phase of the cereals, in which a large part of the yield potential of the crop is determined, proceeds to the spring phase of preserving the potential, and concludes with the harvesting of the crop.

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The second part of the online event was dedicated to sharing valuable experience by the company's regional representatives. The focus was on Bayer's key herbicides – **Sekator Power** and **Pacifica Expert**, and the latest fungicidal offering **Ascra Xpro**.

Decis 100 was presented as the most cost-effective and efficient insecticidal solution on the market.

At the end of the meeting, an online game with attractive prizes was held, namely the new product offerings **Ascra Xpro** and **Atlantis Active**.

Stay tuned for the next webinar: Master Class technology in maize.