

The new packaging of Corteva agriscience™

Author(s): Растителна защита
Date: 06.01.2021 Issue: 1/2021

Новите опковки на Corteva agriscience™



Dear colleagues, farmers,

As you already know, on 1 June 2019 the independent company **Corteva agriscience™**, operating in the field of agriculture and incorporating the assets of DuPont, DuPont Pioneer and Dow Chemical Company, was presented on the stock exchange for the first time. This merger has led to a change in the packaging of plant protection products. During the 2020–2021 agricultural season, you will find on the market both products branded with the logos of DuPont and Dow Chemical Company, and the same products will now also be distributed with new packaging.

The new packaging will be milky white with a blue cap, which will be branded with the logos of **Corteva agriscience™**

Как ще изглеждат опаковките



Additional questions:

What color will the new packaging be?

– The packaging will be milky white.

Will the shape of the packaging change?

– No, the shape of the packaging for the respective product will be preserved.

Will the packaging material be changed?

– The material of all packaging will remain unchanged.

What color will the cap be?

– The cap will be blue.

Will the shape of the cap change?

– No, the shape of the caps for the respective product will be preserved.

Will the size of the caps be changed?

– No, the size of the caps for the respective product will be the same.

Important: During the 2020–2021 agricultural season, products in both types of packaging will be offered on the market.