

30 years of the magazine “Plant Protection”

Author(s): Растителна защита
Date: 21.04.2020 *Issue:* 4/2020



For 30 years we have been partnering with agriculture, the agro-industry and business

Our mission: The highest possible level of loyalty, integrity and dedication to our readers and advertisers.

Our philosophy: Forget the notion that if something is working, it will last forever. If you want to be successful, you cannot just go with the flow!

Our priority: What we can do today for tomorrow!

Our cause: The most valuable commodity in this world is information. Let us make it even more accessible, even more reliable! Everyone has the right to an informed choice.

Our success: The magazine is the leading medium in our country on the key topic – plant health. The elite of agricultural science works for it. The brand is recognizable to a wide readership – professional farmers and experts.

Our creative drive: Journalistic content is still a powerful means of conveying thoughts and feelings, which makes the difference!

Our good fortune: Fate brings us together with the right people.

Our slogan: The power to know!

We thank all those who support us!

We thank them for appreciating what we do!