

Changes in the management of Bayer Bulgaria

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Date: 07.08.2019 Issue: 8/2019



- Zhecho Murzov assumes the management of Bayer Crop Science for Bulgaria
- Ekaterina Karpuzova is the new Managing Director of Bayer Bulgaria EOOD

Sofia, 06.08.2019 - As of July 2019, Zhecho Murzov assumes the position of Commercial Director of Bayer Crop Science for Bulgaria. Other changes in key positions in the Crop Science team for Bulgaria, which will be effective as of 1 September 2019, are as follows: Nikolay Cherkezov assumes the position of Key Account Manager and Regional Manager Southern Bulgaria, Violeta Dikova becomes Regional Manager Northeastern Bulgaria, and Milen Milyov – Regional Manager Central Northern and Western Bulgaria.

As of 1 August 2019, Ekaterina Karpuzova is the new Managing Director of Bayer Bulgaria EOOD. She will combine the new position with that of Commercial Director Pharmaceuticals for Bulgaria.

Gabor Ravitski, the current Managing Director of the company, is moving to the position of Head of Marketing Crop Science for the country group Romania, Bulgaria and Moldova. Pascal Caschequel remains Head of the combined companies Bayer and Monsanto for the country group Romania, Bulgaria and Moldova.

Zhecho Murzov began his career at Bayer Bulgaria in 2004 as a Sales Representative in the Crop Protection division. Over the years he has held various positions at Bayer Crop Science in the fields of marketing and team and sales management. From 2014 to 2019 Zhecho was Head of Sales for Bayer Crop Science Bulgaria, and since July 2019 he has held the position of Commercial Manager Crop Science for Bulgaria. He holds a Master's degree in Agronomy from the University of Forestry and a number of diplomas in the fields of agriculture, marketing and management.

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