

Представяме Corteva Agriscience™ — Unrivaled Innovation

Автор(и): Corteva Agriscience™
Дата: 19.12.2021 Брой: 12/2021



Corteva Agriscience™ is the only major science-based company entirely dedicated to agriculture. Combining the strengths of DuPont Pioneer, DuPont Crop Protection and Dow AgroSciences, we draw on the brightest minds and agricultural expertise, acquired over two centuries of scientific achievements.

At the core of the name lies a combination of the words “heart” and “nature”. Corteva Agriscience™ embodies the company’s goals to enrich and work to improve the lives of those who produce and those who consume, ensuring progress, a better future and a higher standard of living for generations. “This is the beginning of an exciting journey,” said James S. Collins, Chief Executive Officer.

“Corteva Agriscience™ brings together three businesses with deep ties and dedication to the success of generations of farmers. The name reflects appreciation of our history while at the same time expressing our commitment to increasing the productivity of agricultural producers and ensuring healthy and high-quality food for people. With the most balanced product portfolio in the sector, nearly a century of agronomic experience and unmatched innovation capabilities, Corteva Agriscience™ has become a leading company in the field of agriculture, focused on working together with all stakeholders in the sector to secure healthy nutrition for the population.

Corteva Agriscience™ is working intensively to establish leading positions in the breeding of new hybrids and varieties, crop protection products and digital technologies that will facilitate the work of agricultural producers. Corteva Agriscience™ possesses the best possible modern technologies, innovations, research and development activities, which make it unique, in order to provide opportunities for improving production and ensuring healthy food for the population, as well as for protecting the environment and natural resources.

Innovation helps us to develop integrated solutions that meet the needs of agricultural producers, to anticipate challenges and to respond to them adequately and in a timely manner. Through innovation we offer products and services that help farmers produce what the population needs, while preserving resources and our land. Our transparent approach provides consumers with clarity and confidence in the food they receive.

“We tirelessly invest in some of the most renowned and prestigious brands in agriculture: Pioneer® seeds, innovative crop protection products such as the fungicide Univoc® and the herbicide Quelex®, which we will introduce into practice through our well-developed channels and innovative technologies,” concludes Mr. Collins.